

Park View Academy Communication Plan

Our plan to fully engage parents and keep them up to date with SEND at our school.

Stakeholders	Key Message	Media Format	Frequency	Owner
<b>Governing Body</b>	SENCo engagement with stakeholders We are working towards achieving the SEND Inclusion Award Key successes Next steps	Governor's report Presentations to Governors	Termly	LH
<b>SLT</b>	SENCo engagement with stakeholders We are working towards achieving the SEND Inclusion Award Upcoming tasks/activities	Data/graph and presentations at SLT	Weekly	LH
<b>Teacher</b>	<ul style="list-style-type: none"> <li>SEND and Inclusion is everyone's responsibility</li> <li>We are working towards achieving the SEND Inclusion Award • Help and support is available through SEND Staff Surgery slots.</li> <li>Graduated Approach Calendar stipulating the Assess, Plan, Do Review cycles are linked to the assessment calendar.</li> <li>Curiosity, empathy, and positive attitude towards children and parents will provide on-the job experience and skills development.</li> </ul>	<ul style="list-style-type: none"> <li>Email - SEND Inclusion Bulletin</li> <li>Email - SEND Staff Surgery minutes</li> <li>Bromcom data</li> <li>SEND Class folder – containing all relevant class SEND information (including EHCP targets), SEND and monitoring registers, ILP's, Pupil Passports, High Quality Teaching strategies to support inclusion, Staff CPD calendar, SEND assessment calendar</li> <li>Email - CPD Sessions slides and resources (saved in shared Inclusion folder)</li> <li>SEND and Inclusion Newsletter - PDF</li> <li>Teacher surveys</li> </ul>	Weekly As appropriate As appropriate Updated termly As appropriate Half-termly Yearly	LH
<b>Children</b>	<ul style="list-style-type: none"> <li>Being different is what makes us unique</li> <li>It is good to understand my strengths and challenges</li> <li>We all learn in different ways</li> <li>I can be an independent learner</li> <li>We are working towards achieving the SEND Inclusion Award</li> </ul>	<ul style="list-style-type: none"> <li>Assembly slides</li> <li>Learning Hero Award</li> <li>School displays celebrating neurodiversity</li> <li>Pupil Voice surveys</li> <li>This Is Me! (Pupil Passports)</li> </ul>	Weekly Weekly Ongoing Termly Termly	LH SEND Team Class Teachers



**THE DEAN TRUST**  
**Park View Academy**

<p><b>Parents</b></p>	<ul style="list-style-type: none"> <li>We value your collaboration in understanding your child's strengths and challenges to help us provide the best support for your child</li> <li>Understanding of SEND</li> <li>We are working towards achieving the SEND Inclusion Award</li> </ul>	<ul style="list-style-type: none"> <li>School App</li> <li>SEND Email contact details</li> <li>SEND Newsletter</li> <li>School Newsletter</li> <li>School Website</li> <li>Parent SEND Coffee Afternoons Flyer</li> <li>Parent SEND Workshops Flyer</li> <li>SEND Parent Surveys</li> </ul>	<p>Weekly  Weekly  6 Weekly  Weekly  Daily  3 weekly  Termly  Yearly</p>	<p>LH  SEND Team  Class Teachers</p>
<p><b>Community Partners</b></p>	<ul style="list-style-type: none"> <li>We are an inclusive school.</li> <li>We value the support, knowledge and skills of our community partners</li> <li>We are working towards achieving the SEND Inclusion Award</li> </ul>	<ul style="list-style-type: none"> <li>SEND Newsletter</li> <li>School Newsletter</li> <li>School Website</li> </ul>	<p>6 Weekly  Weekly  Daily</p>	<p>SEND Team  LH</p>